



EDGE Newsletter

2024 | Quarter 1

January, February & March

Lucas Froeschl,
Executive Director

Board of Directors

Executive Board

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Ray Joy, *VP*

Bart Keller, *VP*

Steve Kottich, *VP*

Ryan Larsen, *VP*

Mitch Merz, *VP*

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Debra Lewis

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Adam Morris

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Steve Severin

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Ex-Officio

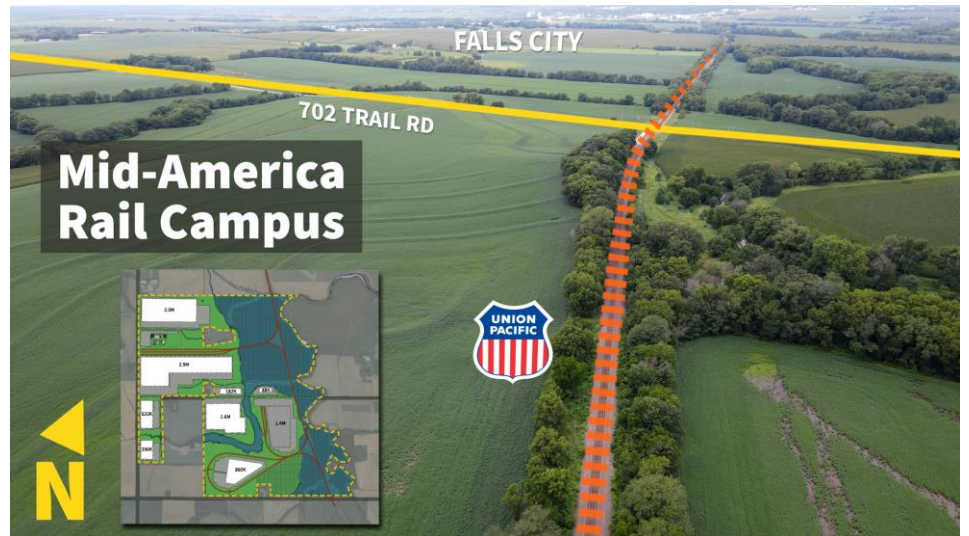
Amber Holle

Anthony Nussbaum

Speculative Rail Park Dependent on Electricity

Application Submitted to Address Needs

In partnership with the City of Falls City, an application was submitted to the Nebraska Department of Economic Development's Site and Building Fund for the \$15,000,000 matching-funds grant. Details of the partnership are protected by a non-disclosure agreement and regulatory public power commission guidelines.



Speculative Rail Site South of Falls City Awaits Grant Application Approval.

Mid-America Rail Campus Adopts Branding Strategy

Quad-State Logo Chosen to Represent Region



[Link to Website](#)

The Marketing & Sales Committee has approved the quad-state logo concept and familiar color pallet to represent the 1,017-acre speculative rail park, now branded Mid-America Rail Campus. A link to the dedicated website with marketing video and 100-page diligence report available above.



**MID-AMERICA
RAIL CAMPUS**

Committees

Investor & Community Relations

Bart Keller, *Chair*
Denise Daake
Rachel Froeschl
Tracie Heckenlively
Bart Keller
Marc Morehead

Sarah Morris
Joleen Stoller
Marketing & Sales

Mitch Merz, *Chair*
Kelly Bletscher
Logan Bredemeier
Brian Daake
Don Ferguson
Steve Kottich
Kevin Malone
Steve Severin

Product Development & Public Policy

Ray Joy, *Chair*
John Caverzagie
Chris Halbert
Tim Heckenlively
Jess Jordening
Ryan Larsen
Adam Morris
Anthony Nussbaum
Samantha Scheitel
Beth Sickel
Merle Veigel

Contact Us

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\$50,000 Technical Assistance Grant Awarded from DOE

Falls City is One of Thirty Communities Chosen



[Link to Website](#)

The Communities Local
Energy Action Program
(LEAP) cohort 2



Competitive Technical

Assistance Opportunity aims to facilitate sustained community-wide economic empowerment through clean energy, improve local environmental conditions, and open the way for other benefits primarily through the Department of Energy's clean energy deployment work. This opportunity is specifically open to low-income, energy-burdened communities that are also experiencing disadvantaged economic impacts from their geographic location. The grant funding allows access to engineering opinions on implementation of solutions that best improve community conditions.

Community Medical Center Announces Plans to Offer Childcare Services

To address a priority need for workforce development, the hospital recently announced plans to assume ownership of Sacred Heart's childcare center by August 1st. The intention is not to replace or take away from any of the home-based operations, however there is an urgent community need beyond what the home providers can meet.

Community Projects and Recent Updates

- 🚧 Submitted two inquiries for job-creating projects in Q1 of 2024.
- 🚧 Held onsite visits with corporate contacts from FAST Global Solutions and Falls City Foods. Falls City Foods noted that expansion could be an option if the workforce existed in Falls City.
- 🚧 High interest rates and high building costs have stalled projects and land acquisitions for developments like North Commercial Corridor.
- 🚧 Mainline utility and street location engineering has begun at North Commercial Corridor.
- 🚧 Wilderness Falls 3 project is close to finalization and units could be available for rent within a few months.