



EDGE Newsletter

2026 | Quarter 1

January, February & March

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Construction Underway at Fairview Petfood Plant



J-Six Enterprises of Seneca, Kansas, parent company of Fairview Petfood, LLC, is renovating the 60,000-square-foot building on Highway 73 at Falls City's south entrance. The building was previously owned by Ames. The facility will process dry protein feed ingredients, create 8–10 jobs, and receive about 20 truck deliveries daily. Completion is expected by August 2026. [View the January press release here.](#)

Family Fare For Sale

Hwy 73 Building Listed for \$600,000

Formerly occupied by Family Fare, this freestanding retail building offers 23,885 SF on 1.76 acres in Falls City, NE. The open floor plan and existing infrastructure support a wide range of uses, including grocery, discount retail, farm supply, ag co-op, and feed and seed operations. A dock door adds practical functionality for operators with inbound freight or distribution needs. Ample surface parking and strong street visibility



further enhance the site's appeal. Listing agents for the property are Justin Spooner and Dave Ulferts of Colliers in Omaha.

[Click here for the online listing and agent contact info.](#)

Mid-America Rail Campus is a Union Pacific Focus Site

[\(link\)](#) Falls City is one of four UPRR Focus Sites in Nebraska.

Committees

Investor & Community Relations

Bart Keller, *Chair*
Denise Daake
Rachel Rankin
Tracie Heckenlively

Marketing & Sales

Mitch Merz, *Chair*
Kelly Bletscher
Logan Bredemeier
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Merle Veigel

Contact Us

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Citroniq Secures 15-Year Offtake Agreement



Citroniq Chemicals and Premier Product Marketing, a Vinmar company, signed a 15-year binding offtake agreement for OrganiqPP®, the world's only 100% biogenic, carbon-negative polypropylene. The

agreement secures 50% of planned capacity at Citroniq's Nebraska facility, expected to start production in 2029. Premier Product Marketing is a leader in global marketing and distribution. This contract not only underscores the strong industry confidence, it also accelerates the adoption of sustainable, drop-in polypropylene across packaging, consumer, automotive, and industrial markets."

[🔗 \(link\) Citroniq press release may be viewed at this link.](#)

Community Updates

- 🌱 Nebraska Rural Generation has secured over 600 acres, within the Falls City Utility jurisdiction, for a potential power plant project.
- 🌱 On April 20th, the City Council approved a dual representation contract, with attorney David Levy of Baird Holm and in partnership with Nebraska Rural Generation, to advise and represent in connection with Power Review Board approval and structure arrangement for a large generation facility in Falls City.
- 🌱 Community stakeholders visited with DeSoto, KS leadership in February to discuss their \$4 billion Panasonic battery plant project.
- 🌱 Dollar Fresh Market has increased deliveries from two trucks per week to four trucks per week to meet added grocery demand.
- 🌱 New 115kV transmission line project is underway with Olsson.
- 🌱 63 applications were received for the Owner-Occupied grant. 20 applications within the \$335,495 budget are planned for award.
- 🌱 A Community Housing Event will be hosted by EDGE at the Elks Club on May 20th at 5:30pm to discuss housing in Falls City.