



# AG MACHINERY SALES

TRI-STATE REGION – SE NE, NW MO, NE KS

## CONTACT

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Falls City, NE



## JOB SPECIFICS

### **SALARY**

Base + Commissions

\$35,000 - \$85,000

### **BENEFITS**

Health, Dental & Vision  
Insurance

Matching 401(k)

Paid Time Off

Flexible Schedule

## OBJECTIVE

We're looking for a driven sales representative to actively seek out and engage customer prospects. You will present, promote and sell our products and services. Providing solutions to the customer in order to boost revenue growth, customer acquisition and profitability.

## JOB DESCRIPTION & RESPONSIBILITIES

### SALES

Present, promote and sell our products/service including AGCO, Massey Ferguson, Gleaner, Sunflower, White, Precision Planting, Bobcat, Rhino and other products. Coordinate on farm demonstrations and field days. Perform cost-benefit, needs analysis of existing/potential customers to meet their needs. Deliver sales presentations to customers including financial solutions to achieve a desired level of success.

### MARKETING

Establish and develop customer relationships through a series of channels such as on farm visits, trade shows, phone calls to potential customers and prospects. Maintain relationships with current customers and introduce them to new products.

### SOCIAL MEDIA & WEBSITE

Utilize and maintain our website and social media to reach prospects. Routine maintenance of our current inventory on our website and online platforms. Promotion through social media including Facebook and YouTube, among others.

## SKILLS

	Social Media Management
	Marketing
	Website
	Sales